

# MAC SUMMIT July 23-25 2025

# Exhibitor Information



If you provide products or services to the insurance industry in Missouri, you should exhibit!

Reach more than 120 agency owners and managers as well as young agents at MAIA's Missouri Agents Connection Summit.

Held at Chateau on the Lake  
Branson, Mo.

## AGENDA

### Wednesday, July 23

- 8:00 a.m.-1:00 p.m. **Golf Tournament** (optional event)  
Ledgestone Country Club
- 10:00 a.m.-12:00 p.m. **WEWIN Brunch**  
Women Empowering Women in Insurance  
with Avery Moore
- 3:30-6:30 p.m. **Crawdaddies Kids Club**  
For kids ages 4 - 12. Register by May 21.
- 3:30-4:30 p.m. **Welcome Reception**
- 4:30-6:30 p.m. **Cornhole Tournament**  
(optional event)
- 7:00-10:00 p.m. **Young Agent Event**  
Capone's Speakeasy - Shuttle Provided

### Thursday, July 24

- 7:30-8:30 a.m. **Breakfast Buffet**
- 8:00-9:00 a.m. **The New Retirement Rules**  
Speaker: Charlie Matejowsky
- 9:00-10:00 a.m. **Keynote: Becoming a Champion**  
Speaker: Howard Kellman

- 10:00 a.m.-12:30 p.m. **Trade Show**
- 12:00 p.m. **Company Prize Drawings**  
Companies may announce ONE prize winner during the trade show at 12 p.m., Thursday, July 24.



The MAC Summit Committee is thrilled to announce that the trade show will have a theme of music this year! We're encouraging all participating exhibitors to showcase their booths in this fun theme. Whether you're inspired by a specific era or genre, the choice is yours! Let's make this year's MAC Summit unforgettable!

- 12:30-1:30 p.m. **Lunch Buffet**
- 1:30-2:20 p.m. **Education Sessions**  
Deductible Buybacks  
Speaker: Brock Elliott  
State of the Industry: Elevate Your Value Proposition in a Changing Market  
Speaker: MarshBerry's Brian Reici
- 2:30-3:20 p.m. **Education Sessions**  
Tools to Build Your Pipeline  
Speaker: Brock Elliott  
State of the Agency: Driving Robust Growth for Insurance Agencies  
Speaker: MarshBerry's Chris Rochford
- 6:00-10:00 p.m. **Crawdaddies Kids Club**  
For kids ages 4 - 12. Register by May 21.
- 6:00-7:00 p.m. **President's Cocktail Reception**
- 7:00-9:00 p.m. **Awards and Installation Banquet**
- 9:00-11:00 p.m. **Fun Pianos**

### Friday, July 25

- 8:30-10:00 a.m. **Eggs & Issues Breakfast**  
Speakers: Matt Barton & Legislative Panel

#### What's Included:

Each exhibit booth will be approximately 8'x8', with back and side drapes. An identification sign, a six-foot draped table, two side chairs and a wastebasket will be included. Additional chairs, electricity, etc. may be ordered from the hotel.

**Set-Up and Tear-Down Times:** Booths may be set up Wednesday, July 23, between 8 a.m. and 3 p.m. or Thursday, July 24, between 7:30 and 9:00 a.m. Booths are not to be dismantled until 12:30 p.m., Thursday, July 24.

#### Booth Selection:

We will make every attempt to honor your choice of booth location, as indicated on the following form. However, in the event of duplicate requests, MAIA will determine final booth placement. To see which booths are currently available, visit [moagent.org/MACS](http://moagent.org/MACS) before making your choice.



Visit [www.moagent.org/MACS](http://www.moagent.org/MACS) for more information.

# Exhibitor Registration July 23-25, 2025, Chateau on the Lake, Branson, Mo.



PLEASE RESERVE THE FOLLOWING BOOTH NUMBER(S) FOR US: \_\_\_\_\_ 1st choice \_\_\_\_\_ 2nd choice \_\_\_\_\_ 3rd choice

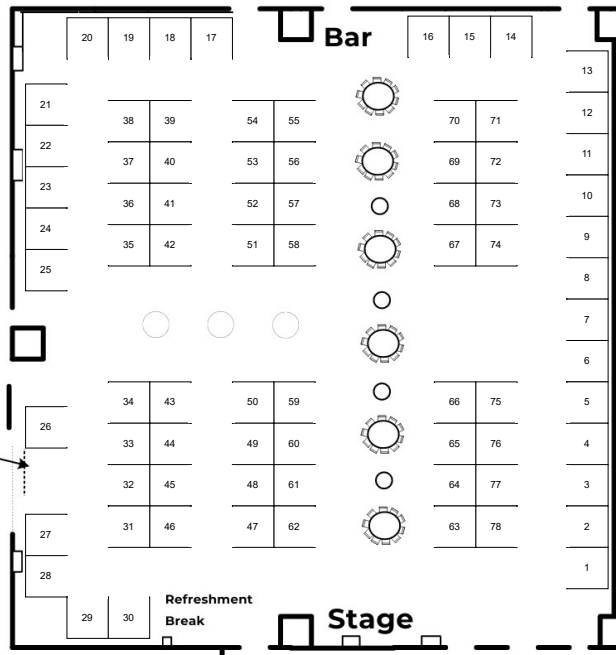
Type of Business:

- Insurance Company     Insurance Wholesaler     Automation for Agencies     Premium Finance     Communications Equip.  
 Adjusters & Services     Third Party Administrator     Self-Insurance Fund     Other: \_\_\_\_\_

<b>Organization's name as it is to appear on booth:</b> _____	Badge Name _____ Address _____ City/State/Zip _____
<b>To register additional attendees, please visit:</b> www.moagent.org/MACS or email: maia@moagent.org	Phone _____ DOB _____ Emergency Contact _____ Phone _____

Pricing	Qty	Member by 6/25	Member after 6/25	Non-Member	Total
<b>Exhibit Booth(s):</b> Each person in booth must purchase registration option below.		\$600	\$700	\$960	\$
<b>Exhibitor Registration (Available to EXHIBITORS only):</b> Includes Wed. Welcome Reception and Young Agent Event, and Thurs. breakfast, keynote session, trade show and lunch.		\$200	\$230	\$400	\$
<b>Full Conference Registration:</b> Includes sessions, trade show, meals and social events listed on the agenda. <i>Does not include golf or cornhole tournament.</i>		\$350	\$400	\$700	\$
<b>Spouse Registration:</b> For spouses only. Includes the same as a full registration. <i>Does not include golf or cornhole tournament.</i>		\$200	\$220	\$400	\$
<b>Optional Golf Tournament:</b> Available to registered conference attendees only; includes lunch. After July 1, no golf refunds will be made and registrations will be accepted on a space-available basis. Tournament begins at 8 a.m. on Wed. <i>Average 18-hole score: _____ Please pair me with: _____</i>			\$135		\$
<b>Optional Cornhole Tournament:</b> Held at Chateau on the Lake on Wed. from 4:30-6:30 p.m. Teams of two (if you do not have a specific pairing request, we will pair you with someone). <b>Limited space available, first-come, first-served.</b> After July 1, no cornhole refunds will be made. <i>Please pair me with: _____</i>			\$25		\$
<b>WEWIN (Women Empowering Women in Insurance) Brunch</b> Held at Chateau on Wed. from 10 a.m. - 12 p.m. <b>Included with full registrations.</b> Only select this option if registered with Exhibitor Registration			\$40		\$
<b>Crowdaddies Kids Club</b> For children ages 4-12. Meals NOT included. Must register by May 21, and no refunds will be given after May 21.			Wednesday 3:30 - 6:30 p.m. \$36/child Thursday 6:00 - 10:00 p.m. \$48/child		\$
<b>Full payment must accompany this form to guarantee booth reservation.</b>				<b>Total Due</b>	<b>\$</b>

**Payment Type:**  Check     VISA     MC     AmEx     Discover  
 Card No. \_\_\_\_\_ Cardholder Signature \_\_\_\_\_  
 Exp. Date \_\_\_\_\_ 3 Digit Security Code \_\_\_\_\_ Billing ZIP Code \_\_\_\_\_



**Exhibit Hall Map**  
 Visit [www.moagent.org/MACS](http://www.moagent.org/MACS) to see current booth availability.

**Questions?**  
 Contact April Underwood  
[aunderwood@moagent.org](mailto:aunderwood@moagent.org)  
 or 573-893-4301.

- Three Ways to Register!**
- Scan the QR Code on the other side
  - Visit [www.moagent.org/MACS](http://www.moagent.org/MACS)
  - Complete the form above and mail with payment to:  
**MAIA, 3315 Emerald Lane  
 Jefferson City, MO 65109**

**Booth Cancellation and Refund Policy:**  
 A 90% refund will be given if a written cancellation notice is received no later than May 28, 2025. Cancellations made from May 29 - June 11, 2025, will receive a 75% refund. Cancellations made from June 12 - June 25, 2025, will receive a 50% refund. No refunds will be issued for cancellations made after June 25, 2025.

**Regulations:** The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of exhibitor's activities on the hotel premises and will indemnify, defend and hold harmless the Missouri Association of Insurance Agents (MAIA), association officials, members or employees of the association, the hotel, its owner and its management company, as well as their respective agents, servants and employees from any and all such losses, damages and claims. The exhibitor warrants that it is properly licensed and/or registered to do business in Missouri and that any program, product or service exhibited is legally permissible in Missouri.