



# SMALL AGENCY Conference 2025



## INVITATION TO EXHIBIT

### AS AN EXHIBITOR YOU WILL RECEIVE

- Three hours of unopposed exhibit time with about 300 independent agents
- An 8'x10' booth with back and side drapes
- Booth identification sign
- 6' draped table with 2 chairs and wastebasket
- Listing on MAIA website, exhibitor map and participant list
- Dinner and drinks available during trade show
- Opportunity to give away a prize during company prize drawings

### EXHIBIT HALL HOURS & EVENTS

#### Set-Up Available

Wed., March 19 ... 12 - 10 p.m.

Thurs., March 20 ... 8 a.m. - 3:45 p.m.

#### Exhibit Hall Hours\*

Thurs., March 20 ... 4:30 - 7:30 p.m.

Prize drawings start at 7 p.m.

*\*Booth must be staffed by at least one person during the hours listed and must remain in service until 7:30 p.m.*

#### Tear Down

Thurs., March 20 ... after 7:30 p.m.

Fri., March 21 ... 7 - 10 a.m.

### WHO ATTENDS THE SMALL AGENCY CONFERENCE?

The attendees are made up of employees at every level of the agency from all across Missouri. There are, on average, 300 agents from more than 130 different agencies in attendance. The vast majority of our members are full-line agencies that sell all products; 95% sell property-casualty lines and 75-80% sell life-health.

Additional tables, chairs, electricity, etc. may be ordered through forms you will receive with your confirmation.

Each person tending the booth must be registered with a badge. Registrations may be purchased onsite to allow entry to trade show and reception.



Scan Me to  
Register



Complete the form and  
mail with payment to:  
MAIA, 3315 Emerald Lane  
Jefferson City, MO 65109

# Small Agency Conference Exhibitor Registration

March 19-21, 2025,  
Wyndham Executive Center  
(formerly Holiday Inn), Columbia, Mo.

PLEASE RESERVE THE FOLLOWING BOOTH NUMBER(S) FOR US: \_\_\_\_\_ 1st choice \_\_\_\_\_ 2nd choice \_\_\_\_\_ 3rd choice

Type of Business:

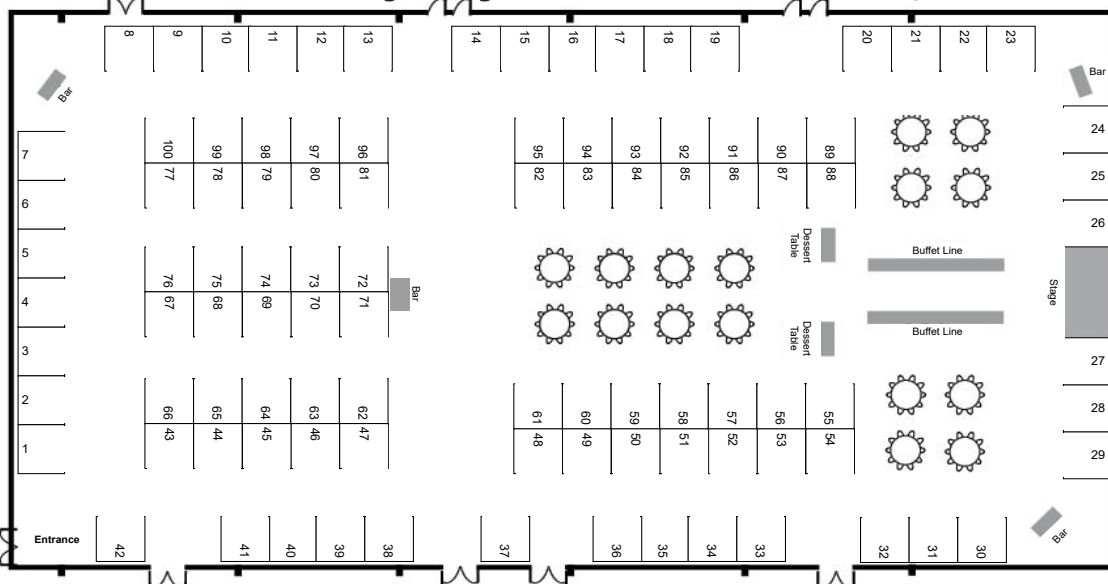
- Insurance Company   
  Insurance Wholesaler   
  Automation for Agencies   
  Premium Finance   
  Communications Equip.  
 Adjusters & Services   
  Third Party Administrator   
  Self-Insurance Fund   
  Other: \_\_\_\_\_

<b>Organization's name as it is to appear on booth:</b> _____	Badge Name _____
<b>To register additional attendees, please visit:</b> <a href="http://www.moagent.org/SAC">www.moagent.org/SAC</a>	Address _____
	City/State/Zip _____
	Phone _____ DOB _____
	Emergency Contact _____ Phone _____

	Member Price		Non-Member Price	Total
	By 2/19/25	After 2/19/25		
<b>Exhibit Booth:</b> Each individual must purchase a registration option below.	\$600	\$700	\$960	\$
<b>Individual Registration (Choose ONE of the options below)</b>				
<b>Exhibitor Registration:</b> Exhibitors only. Includes Thurs. lunch, trade show and dinner/reception.	\$115	\$135	\$230	\$
<b>Full Registration:</b> Includes all education sessions, meals and social functions listed on conference agenda. <i>Does not include E&amp;O Seminar, on-site SAC Book, or Crawfish Feast.</i>	\$185	\$215	\$370	\$
<b>Spouse Registration:</b> For spouses only. Includes the same as a full registration. <i>Does not include E&amp;O Seminar, on-site SAC Book, or Crawfish Feast.</i>	\$100	\$115	N/A	\$
<b>Optional Items</b>	Member Price			
	By 3/5/25	After 3/5/25		
<b>Errors &amp; Omissions Seminar</b> (Wed., March 19, 1-4 p.m.) Wyndham Executive Center (formerly Holiday Inn), Columbia	\$90	\$110	\$180	\$
<b>On-Site SAC Book</b>	\$10		\$10	\$
<b>Crawfish Feast</b> (Wed., March 19, Columbia Knights of Columbus, 5-7:30 p.m.) <i>If purchased at door, cost is \$45 each. Must be 21 to attend.</i>	\$40		\$45	\$
<b>Matt Jones Book</b> The first 100 members to request a book will receive one free. Book signing will be 11:00 - 11:30 a.m. Thurs.  If you would like multiple copies or did not receive a free book, you can email Matt directly at mattspeaks78@gmail.com to purchase a book for \$10.	*		*	\$
<b>Payment:</b> <input type="checkbox"/> Check enclosed or <input type="checkbox"/> VISA <input type="checkbox"/> MC <input type="checkbox"/> AmEx <input type="checkbox"/> Discover Card # _____ Exp. Date ____/____ Card Verification Code _____ Cardholder Signature _____ Billing ZIP Code _____	<b>TOTAL DUE \$</b>			
	Full payment must accompany this form to guarantee booth reservation.			

## Exhibit Hall Map

Visit [www.moagent.org/SAC](http://www.moagent.org/SAC) to see current booth availability.



### EXHIBIT BOOTH CANCELLATION POLICY:

A 75% refund will be given if a written cancellation notice is received no later than February 13, 2025. Cancellations made from February 14 - 20, 2025, will receive a 50% refund. No refunds will be issued for cancellations made after February 20, 2025. Questions? Contact Laura at [maia@moagent.org](mailto:maia@moagent.org) or 573-893-4301.

The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of exhibitor's activities on the hotel premises and will indemnify, defend and hold harmless the Missouri Association of Insurance Agents (MAIA), association officials, members or employees of the association, the hotel, its owner and its management company, as well as their respective agents, servants and employees from any and all such losses, damages and claims. The exhibitor warrants that it is properly licensed and/or registered to do business in Missouri and that any program, product or service exhibited is legally permissible in Missouri.